

Dos Uno Co. Privacy Policy

Effective Date: [September 18, 2024]

1. Introduction

Welcome to Dos Uno Co. We value your privacy and are committed to protecting your personal data. This privacy policy outlines how we collect, use, and share information when you visit our website, use our services, or interact with our advertising efforts, in accordance with Google Ads guidelines and applicable laws in the US and the UK.

2. Information We Collect

2.1. Personal Data

We may collect the following personal information when you make a purchase, create an account, or sign up for our newsletter:

- Name
- Email Address
- Shipping and Billing Address
- Payment Information (processed securely through third-party providers)
- Contact Preferences

2.2. Automatically Collected Information

When you visit our site, we may automatically collect certain data, including:

- IP Address
- Browser Type and Version
- Device Information
- Referring Website
- Pages Viewed and Time Spent on Our Site

2.3. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our site and to serve relevant ads. You can manage your cookie preferences through your browser settings.

3. How We Use Your Information

We use your information to:

- Process and fulfill your orders.
- Provide customer support.
- Send you marketing communications, where permitted by law.
- Improve our website and services.
- Display personalized ads through Google Ads and other platforms.

4. Sharing Your Information

We do not sell your personal information. However, we may share your data with:

- **Service Providers:** Such as payment processors and shipping companies.
- **Advertising Partners:** To display relevant ads based on your interests, in compliance with Google's personalized advertising policies.
- **Legal Requirements:** If required to comply with legal obligations or to protect our rights and safety.

5. Google Advertising Features

We use Google Ads features such as Remarketing and Google Analytics. These tools help us deliver tailored ads to users based on their previous interactions with our website. You can opt-out of personalized advertising by visiting [[Google's Ads Settings](https://)](https://

adssettings.google.com) or using the [**Network Advertising Initiative opt-out page**](https://optout.networkadvertising.org/).

6. Your Rights

Depending on your location, you may have the following rights:

- **Access:** Request a copy of your personal data.
- **Correction:** Update or correct your information.
- **Deletion:** Request deletion of your data, where applicable.
- **Opt-out:** Withdraw consent for data processing or marketing communications.

To exercise your rights, please contact us at **info@dosunoco.com**.

7. Data Security

We implement appropriate technical and organizational measures to protect your personal data. However, no online data transmission or storage can be guaranteed to be 100% secure.

8. International Transfers

For UK residents, your data may be transferred outside the European Economic Area (EEA). We ensure that such transfers comply with applicable data protection laws, including the use of Standard Contractual Clauses or other safeguards.

9. Changes to This Policy

We may update this privacy policy from time to time. Any changes will be posted on this page, with the updated date at the top.

10. Contact Us

If you have any questions about this privacy policy or our data practices, please contact us at:

Email: info@dosunoco.com